

# PEER® A Dynamic Behavioral Safety Leadership Process

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### Who are BSMS Inc?

- Specialists in Safety Culture, Safety Leadership & BBS
- Operate in 62 Countries
- Experience in 25 Industrial Sectors
- 25 year successful track record working with Fortune 500 / Footsie 100 clients
- Based in Franklin, Indiana, USA

Our goal is to help clients create a culture of safety awareness and accountability so that nobody gets hurt.

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#### What is PEER®?

## PEER® is:

'A dynamic Behavioral Safety Leadership process that helps to create a *safety partnership* between management and the workforce

by facilitating

positive engagements with employees about risk-taking behavior.

Suitable for all workplaces

Proven to make a difference

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# Why PEER®?

Develop managers key leadership communication skills to exert the maximum influence on people's safety behavior, to help create a strong, positive and sustainable safety culture.

- Improves people's safety behavior by up to 86%
- Reduces lost time and minor injury frequency rates by around 35%
- Creates better business continuity, thereby increasing productivity by avoiding incidents, accidents, breakdowns and process failures
- Reduces insurance premiums by around 30%
- Improves standing and reputation among suppliers, clients and partners.
- Leads to better all-round economic performance

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## How does PEER® work?

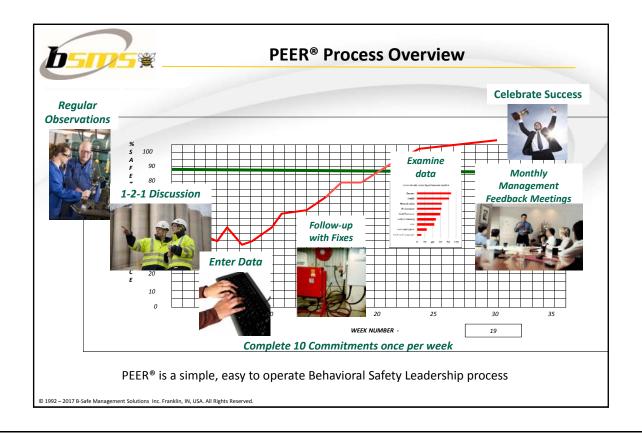
Company personnel observe workplace activities and engage people in conversations to reinforce their safe behavior or change unsafe behavior.

Back in their workplace/office, they access PEER® software, hosted on our secure server, and enter their observations, discussions, and any corrective actions requiring follow-up.

The site PEER® administrator provides feedback & focuses on the build-up of underlying incident-causing conditions (i.e. Root Causes) identified by the safety leaders. Fixing these, eliminates many unsafe behaviors at a stroke!

Latent conditions
poor design, procedures,
management decisions e

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# Implementing PEER® - Training

# Train Safety Leaders half day classroom / half day field



Observing, Feedback & Coaching Skills

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# PEER® eCard - Behavioral Focus

Access & Egress

**Barriers** 

**Body Positioning** 

**Driving** 

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Environmental

**Equipment Use** 

Health

Housekeeping

**Heavy Materials Handling** 

**Isolations / Purging** 

**Manual Handling** 

**Mechanical Lifting Operations Mobile** 

Machinery

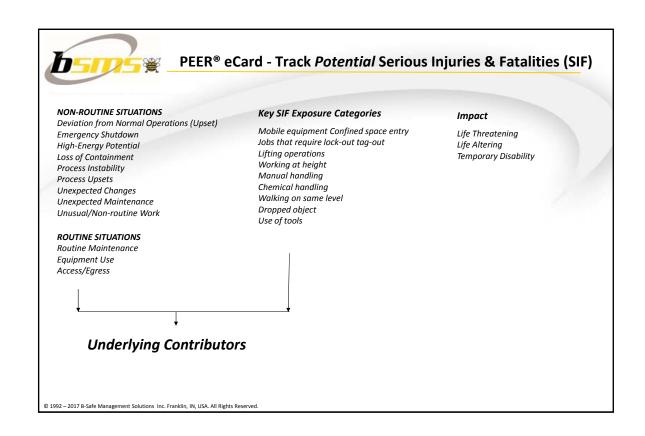
Personal Protective Equipment (PPE)

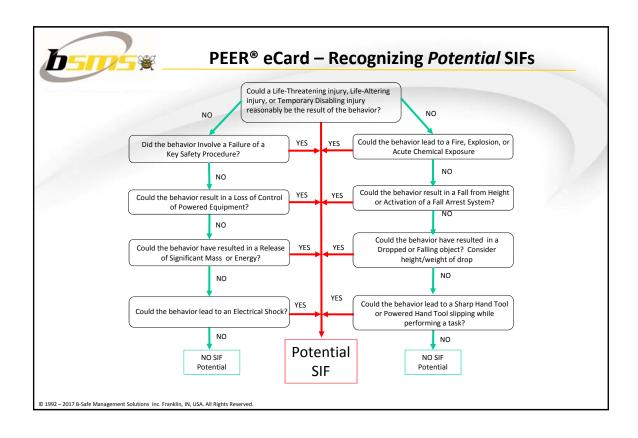
Use of Tools

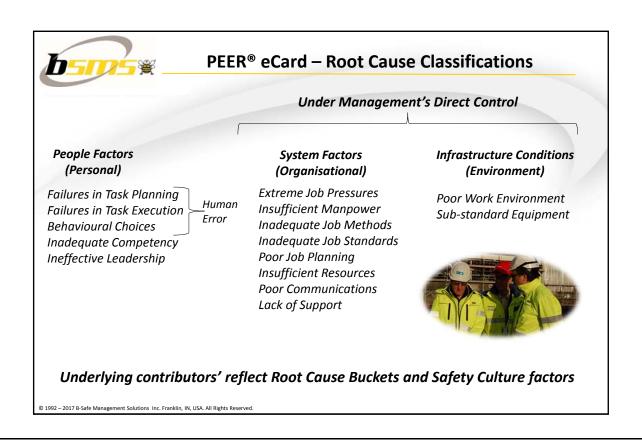
**Work Processes** 

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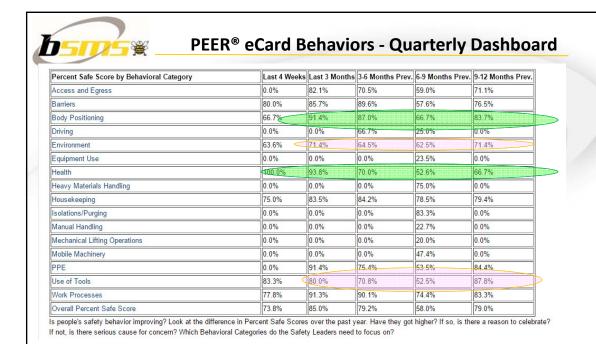




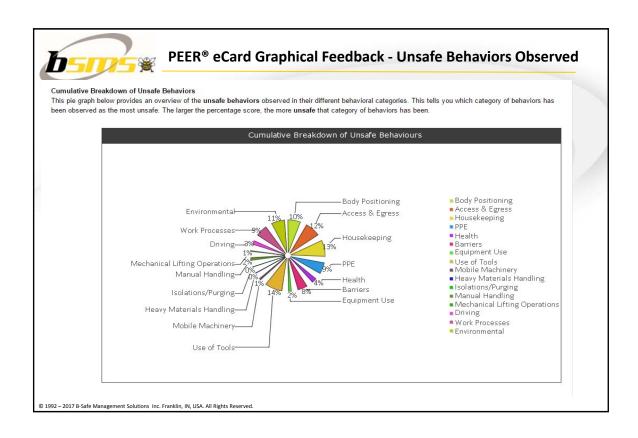
# Implementing PEER® - Monitor Performance

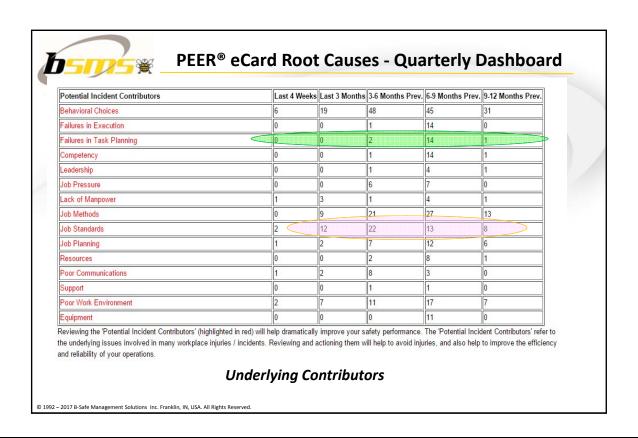
- Give performance feedback to site personnel
- Focus on eliminating potential SIFs
- Fix Corrective Actions
- Keep senior management informed about progress
- Celebrate successes

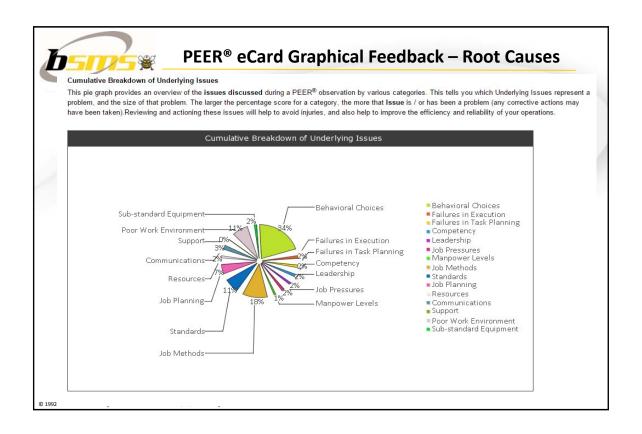
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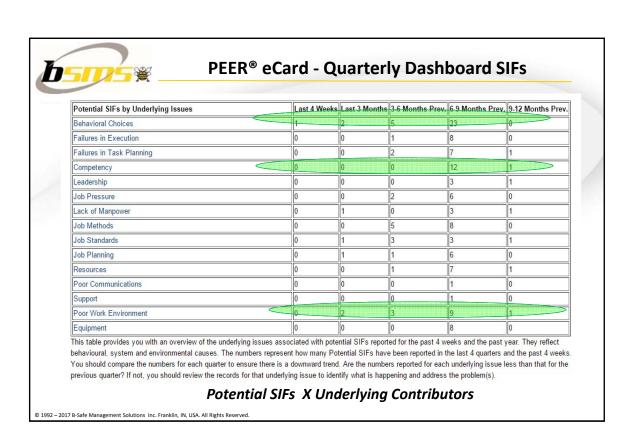


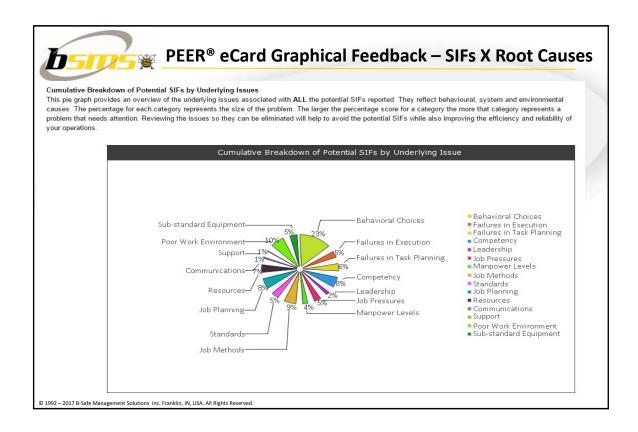
**Behavioral Buckets** 



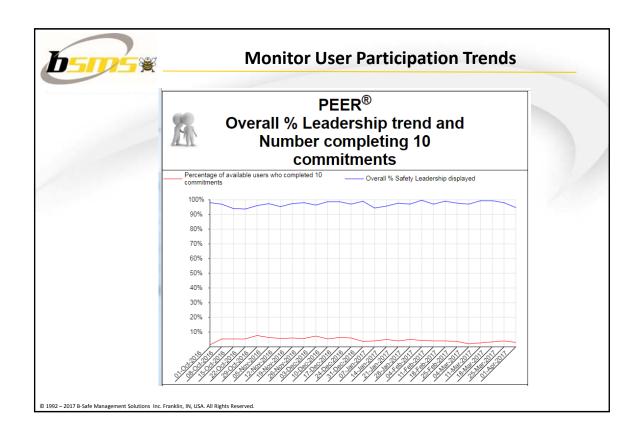


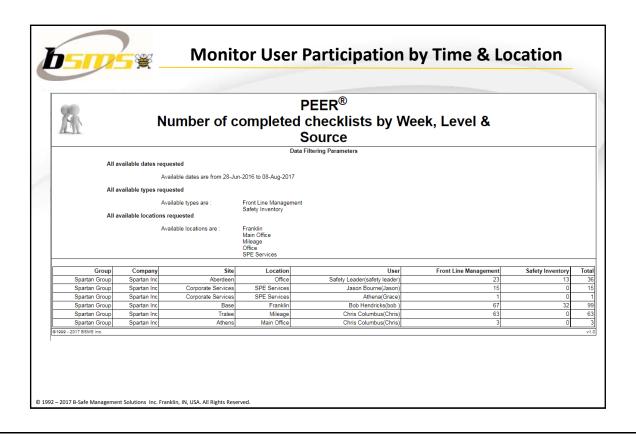




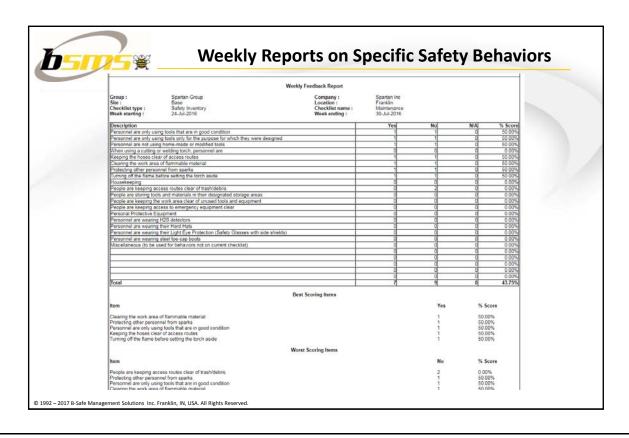


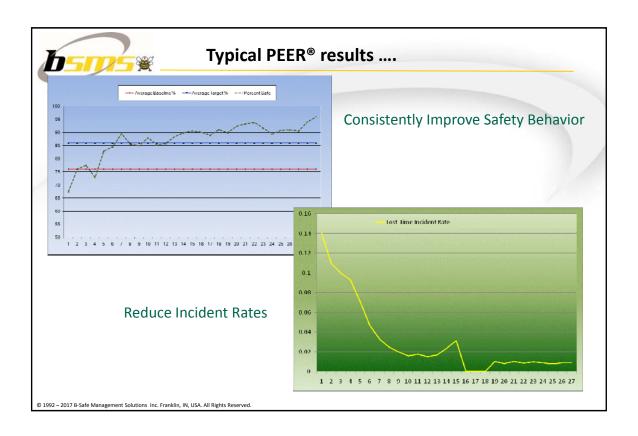














# **PEER® Training**

BSMS Trainers one-day 'in-house' workshops to train people in PEER® safety observations and conversations.

The PEER® safety leadership training covers:

- Understanding process safety hazards and how to identify them
- The association between behavior and process safety
- Identifying workplace behaviors that could cause serious injuries (SIFs) or process safety incidents
- Developing successful communication skills
- Effectively engaging with people
- Recording safety observations and conversations in the PEER® safety leadership software
- · Practical on-site observations & conversations in your facility

#### **Train the Trainer Approach**

We can help prepare and certify your Company's own internal consultants to design and implement PEER at multiple locations under a license agreement with BSMS.

After completing our certification process, internal consultants can lead future implementations and adjust the process as necessary without any further assistance.

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## PEER® Software

- Hosted on secure https server (https://peer-leader.com)
  - User Friendly: PEER® results in high end-user participation rates
  - Flexible: PEER® can be configured for all industries and safety processes
  - Scalable: PEER® supports safety from a single site to a multi-site global rollout
  - Boundless: Unlimited Users per site license
  - Support: Technical support staff quickly respond to customer feedback and questions



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## Next Steps ......

## Contact BSMS

- Ask Questions?
- Request a written proposal?
- Request PEER® training?
- E-mail: info@bsms-inc.com

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